

Research and consulting organisation with focus on policy research, diagnostic studies, program implementation, industry and market research as well as assessment of various schemes and interventions in the socio-economic domain.

Team of over 30 researchers focusing on:

- South Asia (SAARC)
- South East Asia (ASEAN)
- Middle East and North Africa (MENA)



Large scale survey with over 100,000 respondents

2016
Port Ecosystem Committee at NITI Aayog, Govt. of India

2015

Socio-Economic Value Addition of FDI in the **E-Commerce**

Regional Cooperation
in South Asia – **The World Bank**

AREAS OF SPECIALIZATION

ECONOMIC AND POLICY

- Policy expertise and experience, working closely with various Governments
- Port efficiency and regional connectivity
- WTO related issues
- Sector-specific reforms: Road, Rail and Aviation
- Economic modelling, monitoring and analysis
- In-depth knowledge of regional and thematic social and economic issues
- Recommendation of policy reforms

SOCIAL SECTOR

- Scheme evaluation and evidence-based decision making
- Large scale survey with over 100,000 sample size
- Technology based survey platforms for efficient and secured surveys
- Community Impact
 Assessment and Stakeholder
 Engagement
- Socio-demographic data analysis
- Public Consultation

INDUSTRY & MARKET

- Sector-specific research studies
- Market Feasibility and Market Entry
- Consumer Studies
- Financial Analytics and Financial Modelling
- Business Perception and Analytics
- Strength Weakness
 Opportunities Threat (SWOT)
 Analysis

SECTORS COVERED



Trade Facilitation and Ease of doing business



Regional and Cross-Border Trade Policies and Connectivity



Freight Transport including Rail, Road and Aviation



Financial Sector Legislative Reforms





Education



Agricultural Practices and Farm Economies



Urban Development



Special Economic Zones & Industrial Zones



Micro, Small and Medium Enterprises (MSME)



Private Sustainability Standards



Credit Guarantee Schemes



Policy Advisory to the Government **Departments**

Ministry of Ports, Shipping and Waterways, Government of India: Facilitating India's maritime trade through port-specific roadmaps

NITI Aayog, public policy think tank of Government of India:

Maintenance, Repair and Overhaul (MRO) of Indian **Aviation Sector**

Consortium Bidding followed by **Sub-Contracting**

KPMG: Time Release Study for Cargo **Clearance** at Indian Ports; Consortium bidding with Ministry of Finance, Government of India

Deloitte Touche Tohmatsu:

Evaluation of 39 Centrally Sponsored Schemes in Agriculture and Allied Sectors; Consortium bidding with Niti Aayog, public policy think tank of Government of India

Research and **Knowledge Partner** to Industry Chambers

Federation of Indian Chambers of Commerce and Industry (FICCI): Future Outlook of Indian Micro, Small and Medium **Enterprises (MSME) Sector**

Manufacturers Association for Information Technology (MAIT): Evaluation of Compulsory Registration Order notified by the Ministry of **Electronics and Information Technology**



Survey Partner

CRISIL: Audit for Grading of **Industrial Training Institutes;** Ministry of Skill Development & Entrepreneurship-Directorate General of Training, Government of India

Outsourcing/Business Research Consultancy

CRIF Gulf (Dun & Bradstreet): Equity **Research** and Valuation

Invest AD – Abu Dhabi Investment Company: Emerging Investment **Opportunities in MENA** for Indian **Businesses**

INTERNATIONAL **INSTITUTIONS**

The World Bank | Foreign Commonwealth and Development Office-UK GIZ | Asian Development Bank | Japan Development Institute

GOVERNMENT DEPARTMENTS Ministry of Commerce | Ministry of Shipping | Ministry of Finance State government of Haryana | NITI Aayog National Credit Guarantee Trustee Company

TRADE **BODIES**

OTHERS

Federation of Indian Chambers of Commerce & Industry (FICCI) Confederation of Indian Industries (CII) Federation of Indian Exporters Organization (FIEO)

INTERNATIONAL **CONSULTING ORGANIZATIONS**

Dun & Bradstreet | Ernst & Young | Deloitte CRISIL | KPMG Advisory Services | PWC

INVEST AD (Abu Dhabi) | ITC Ltd. | CRIF Gulf









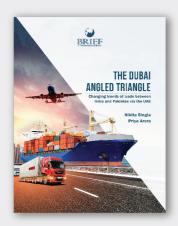




INVEST AD



PUBLICATIONS



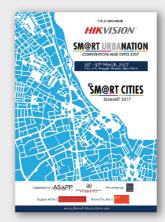














WELL-EQUIPPED TEAM OF 30 RESEARCHERS

Led by



MOHAMMED SAQIB
CEO
30 years of experience in economics



SUBRATA BANDYOPADHYAY
Director

20 years of experience in socio-economic research



AFAQ HUSSAIN Director15 years of experience in trade and logistics

Diverse backgrounds with expertise in

ECONOMICS ENGINEERING SOCIAL SCIENCES
STATISTICS

BUSINESS MANAGEMENT

PUBLIC POLICY

SURVEY
ANALYTICS

